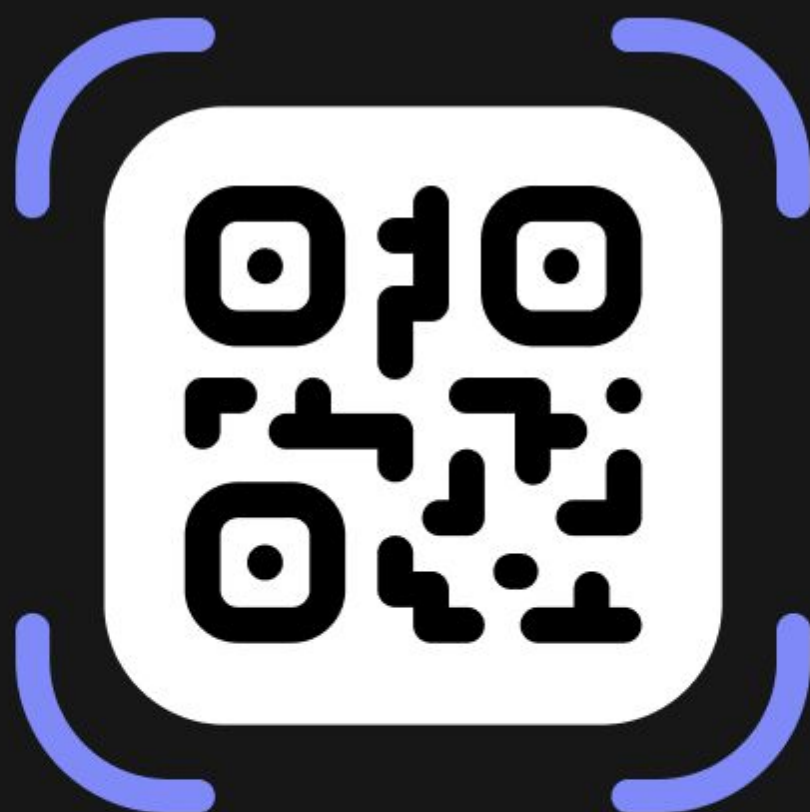# MYQRX

all in one

MYQRX -
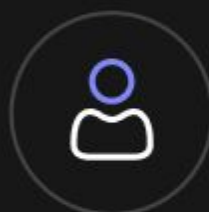# WELCOME TO THE NEW GENERATION OF QR CODE

About MYQRX

MYQRX is an All-in-One QR code solution, which combines numerous features in a single application
unit, thus enabling a wide range of usability options for customers.

MYQRX bundles relevant information of various kinds in one user interface, the Customer Experience
Space. In this way, we create an outstanding environment that empowers your customers, business
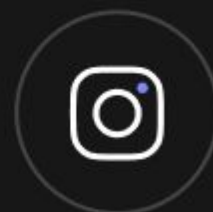partners, company and products to interact in a whole new dimension.
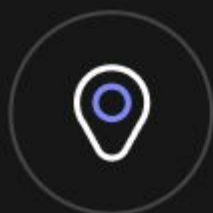
Contentss

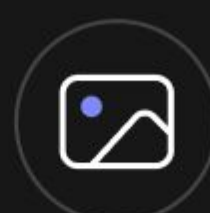Profile

Phone

E-Mail

Website

Social Media

Location

Videos

Documents

Images

MYQRX

M

MYQRX
WELCOME TO THE NEW
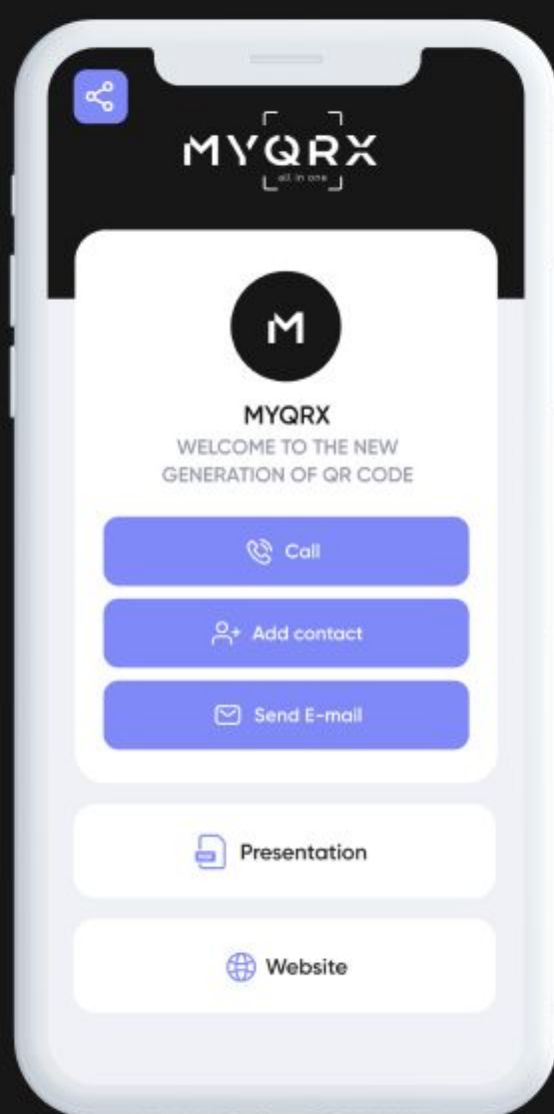GENERATION OF QR CODE

Call

Add contact

Send E-mail

Presentation

Website

Or myqrx.com/username

How does **it** work

User/customer scans the MYQRX QR code with a smartphone camera or QR code reader app.

The Customer Experience Space pops up automatically on the smartphone

User/customer can access all stored services & data in the Customer Experience Space

MYQRX is the ideal solution for fast and sustainable interactions with your customers and offers usage options in a **wide** variety of areas

Communication and marketing
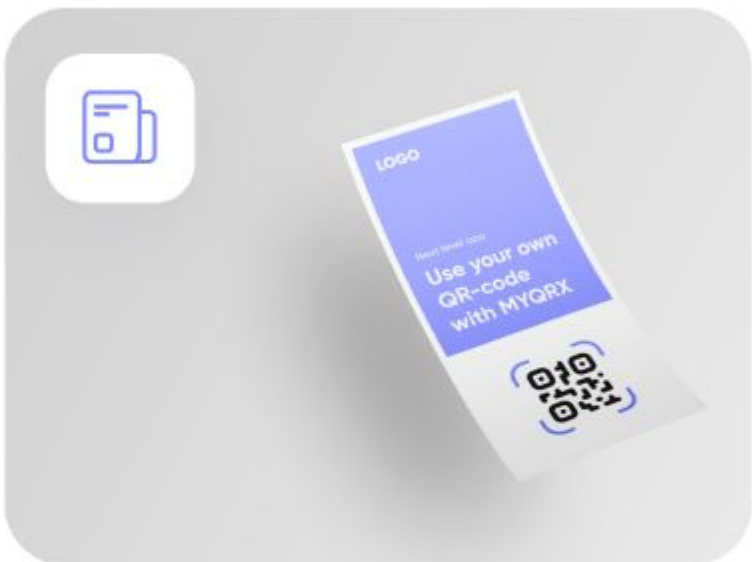
Location-Based Services

Product packaging

Digital media

Next level app

Use your own QR-code with MYQRX

LOGO
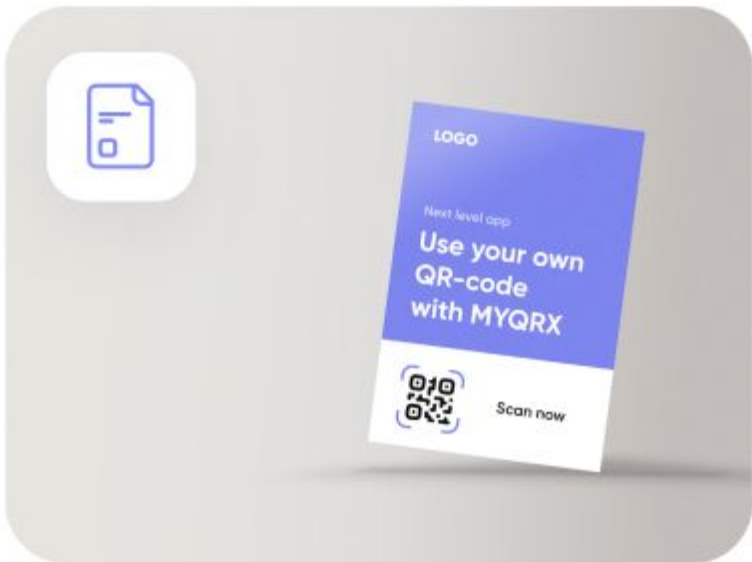
Communication and Marketing

Integrate your own exclusive MYQRX code into all advertising products, whether flyers, Ads or banners! This way you will link the world of analog with the world of digital and open up a new communicative level. Thus, you will generate more valuable leads on your digital platforms
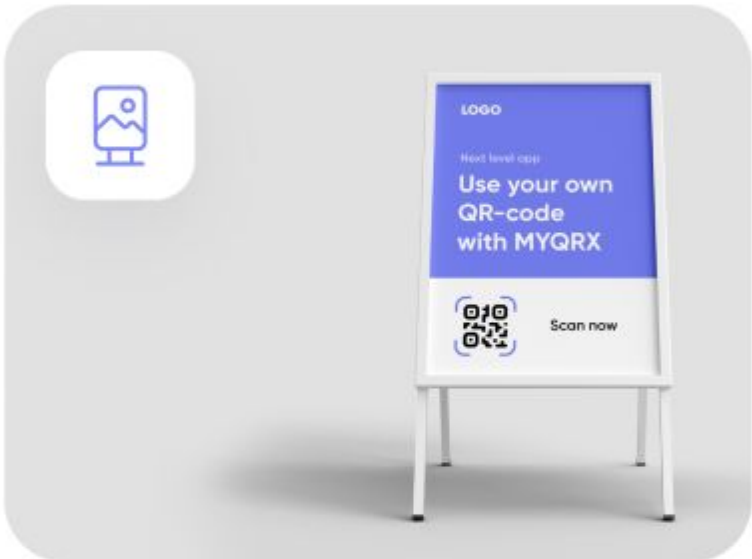
Examples and mock-ups

Location-Based Services

Enable your customers with location-based services, such as contact opportunities, attractive sweepstakes, premium score rewards, promotional campaigns, exclusive contents at the point-ofsale, point-of-experience, point-of-care and point-of-consumption.

Examples and mock-ups
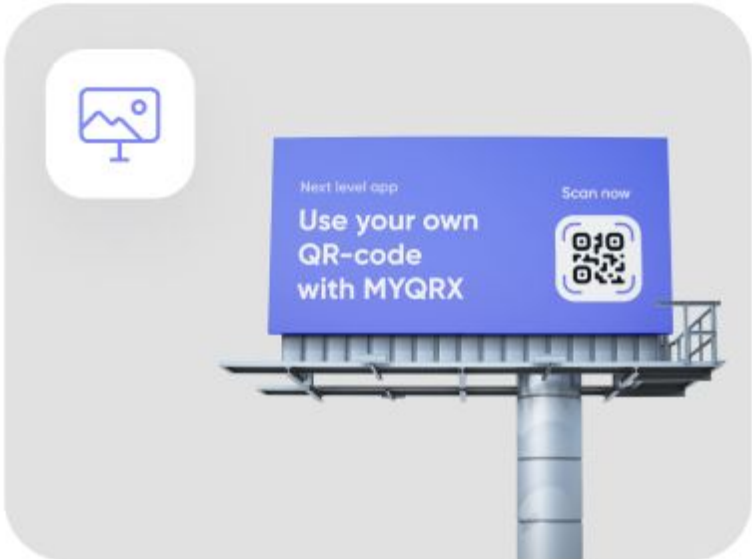
Product packaging

With a customized MYQRX code on single products, your customers are fully immersed in experiencing your products. Thus, they will become enthused fans of your brands.

Examples and mock-ups

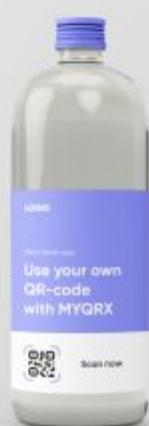

Use your own QR-code with MYQRX — Scan now

Use your own QR-code with MYQRX — Scan now

Use your own QR-code with MYQR

Scan now

LOGO

Next level app

Use your own QR-code with MYQRX

Scan now

Digitale Medien

MYQRX can easily be used on digital media such as social networks, your website, or within the scope of online marketing campaigns.

You can either use your individual MYQRX code, or alternatively your individual MYQRX link that will lead your clients to the customer experience space, all with just one click.

Examples and mock-ups
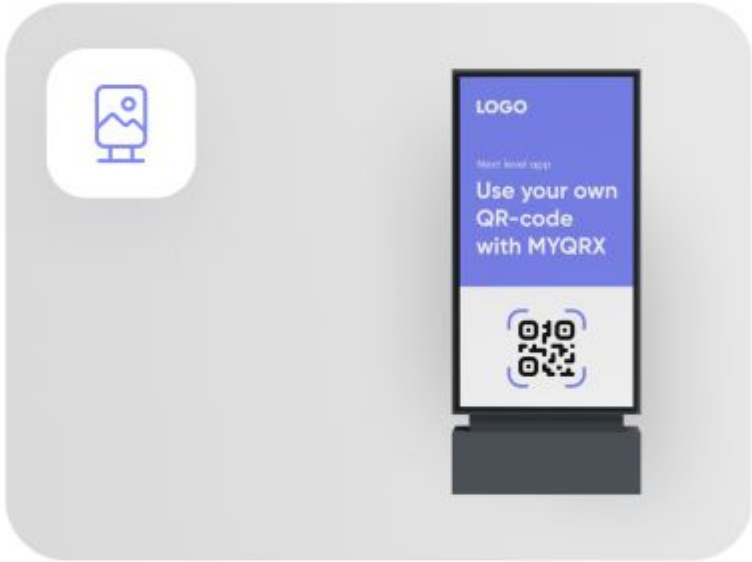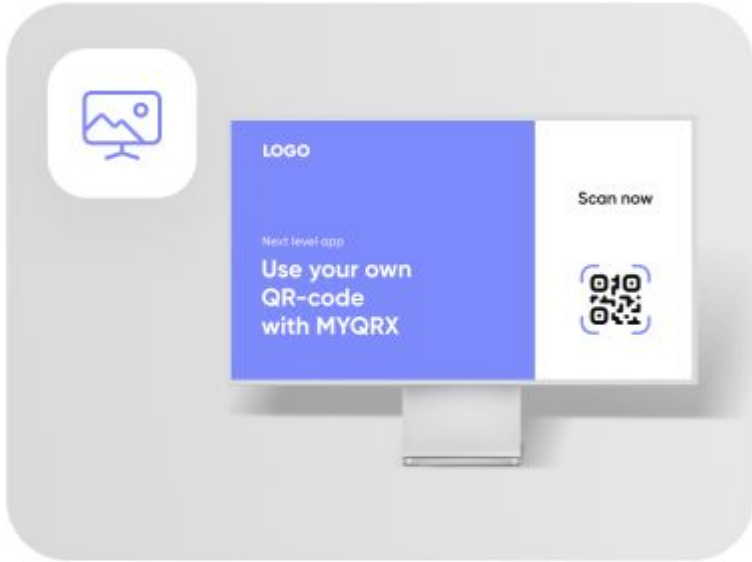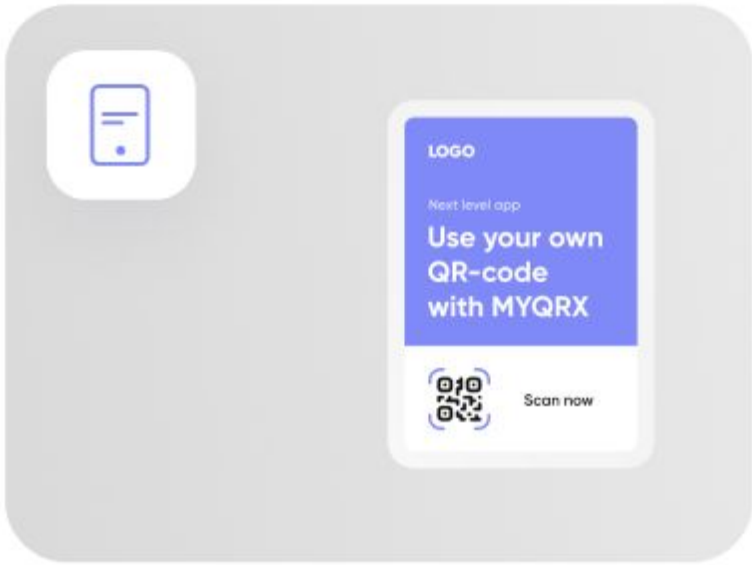
MYQRX / Link Experience

Scan the QR code with your smartphone camera or with a QR code reader app and experience our MYQRX Customer Experience Space (C.E.S).

Click on the MYQRX link below to view an embedded example.

Or

🌐 MYQRX-Link

Click on the MYQRX-Link to see an example

This is not an app!
Available on any browser

MYQRX Package: LITE

✓ 1x QR code

✓ 1x QR code link

✓ Unlimited number of scans included

✓ Logo link incl. description

✓ Contact and address data e.g. address + phone + email

✓ 4x social media links e.g. Instagram, Facebook, link to website

✓ Real time data upload available:

   ▶ max 1 file with up to 10 MB

✓ 13 standard colors for your icon design available for selection

✓ Data update 1x per year

✓ Your personal customer service contact

Anfrage

MYQRX Package: PRO

- ✓ 1x QR code

- ✓ 1x QR code link

- ✓ Unlimited number of scans included

- ✓ Logo link incl. description

- ✓ Contact and address data e.g. address + phone + email

- ✓ 4x social media links e.g. Instagram, Facebook, link to website

- ✓ Google rating of your company

- ✓ Google Maps link of your company

- ✓ Real time data upload available:
  - ▶ up to 3 files, each 15 MB max
  - ▶ up to 3 documents of your choice, each 20 MB max.

- ✓ Photo carousel

- ✓ Video link

- ✓ Data update twice a year

- ✓ 13 standard colors for your icon design available for selection

- ✓ Layout design with customized corporate colors

- ✓ Your personal customer service contact

Anfrage

MYQRX Package: BUSINESS

- ✓ 2x QR code
- ✓ 2x QR code link
- ✓ Unlimited number of scans included
- ✓ Logo link incl. description
- ✓ Contact and address data e.g. address + phone + email
- ✓ 4x social media links e.g. Instagram, Facebook, link to website
- ✓ Google rating of your company
- ✓ Google Maps link of your company
- ✓ Real time data upload available:
    - ▶ up to 4 files, each 20 MB max.
    - ▶ up to 4 documents of your choice, each 30 MB max.
- ✓ Photo carousel
- ✓ Video link
- ✓ Data update 3x times per year
- ✓ 13 standard colors for your icon design available for selection
- ✓ Layout design with customized corporate colors
- ✓ Your personal customer service contact

Anfrage

Contacts

Phonenumber

+49 2522 597427

E-Mail

info@myqrx.de

Website

www.myqrx.de